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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 5, July 1988

MIDDLE ATLANTIC REGION (MAPA)

Bryn Mawr College
Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson-Teaneck
Georgetown University
George Washington University
Grove City College
Haverford College
Lafayette College
LaSalle University
Lehigh University
Marymount University-Graduate School
New Jersey Institute of Technology
Penn State University
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Princeton University
Rutgers University-Camden-Arts & Sciences
Rutgers University-New Brunswick
Villanova University
Virginia State University
West Virginia University

The 187 placement offices at the 154 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (May 2 through June 6) and cumulatively (September 1 through June 6). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/3/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	176	1033	$2214	$2058	$2500	$2250	$1958	401	5264	$2140	$2010	$2417	$2125	$1833
BANKING & FINANCE	68	442	1952	1911	2375	1958	1560	92	1201	1966	1901	2375	2000	1542
BUSINESS ADMINISTRATION & MANAGEMENT	21	361	1907	1818	2166	2000	1666	69	1285	1854	1772	2250	1833	1458
HUMAN RESOURCES (incl Labor Relations)	+	46	+	1708				6	115	1759	1659	*	*	*
INSTITUTIONAL MANAGEMENT	+	13	+	1800				+	81	+	1657			
MANAGEMENT INFO SYSTEMS	5	115	2192	2059	*	*	*	13	426	2158	2082	*	*	*
MARKETING & DISTRIBUTION	36	427	1857	1773	2133	1792	1500	62	1327	1894	1757	2166	1850	1542
HUMANITIES														
ECONOMICS	120	301	2374	2147	2900	2434	1833	138	603	2317	2051	2800	2208	1791
LETTERS (incl English, Literature)	4	27	1498	1711	*	*	*	8	77	1694	1722	*	*	*
HUMANITIES - All Other	46	105	1846	1721	2416	1867	1125	52	211	1793	1630	2400	1796	1166
CRIMINAL JUSTICE	+	3	+	1550				2	34	1959	1625	*	*	*
HISTORY	35	63	2154	2042	2700	2333	1500	35	88	2154	1976	2700	2333	1500
PSYCHOLOGY	16	74	2038	1861	*	*	*	22	168	1907	1720	2250	1896	1583
SOCIAL SCIENCES-All Other	80	145	2304	2096	3000	2417	1500	91	333	2259	1881	3000	2375	1500
COMMUNICATIONS														
ADVERTISING	1	18	1833	1746	*	*	*	2	62	1342	1566	*	*	*
COMMUNICATIONS	1	70	1625	1726	*	*	*	6	231	1474	1657	*	*	*
JOURNALISM	1	32	2000	1586	*	*	*	3	107	1778	1516	*	*	*
TECHNICAL WRITING	+	2	+	2195				+	12	+	2249			
ENGINEERING														
AEROSPACE & AERONAUTICAL	10	87	2561	2379	*	*	*	12	361	2523	2352	*	*	*
AGRICULTURAL	+	14	+	2153				1	36	2350	2106	*	*	*
BIOENGINEERING & BIOMEDIC	+	4	+	2236				+	10	+	2367			
CHEMICAL	67	347	2620	2573	2792	2666	2350	136	1139	2594	2584	2783	2625	2333
CIVIL	39	289	2188	2171	2417	2167	1958	67	894	2155	2119	2417	2124	1938
ELECTRICAL(incl Comp Eng)	267	1185	2565	2509	2800	2535	2333	455	3920	2517	2474	2716	2500	2250
GEOLOGICAL	1	6	2400	2067	*	*	*	1	19	2400	2067	*	*	*
INDUSTRIAL	45	204	2432	2395	2750	2417	2250	90	740	2389	2377	2625	2408	2083
MECHANICAL	132	717	2481	2452	2708	2500	2300	257	2466	2481	2451	2708	2500	2275

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	3	39	$2400	$2415	*	*	*	15	151	$2506	$2449	*	*	*
MINING & MINERAL	+	+	+	+				+	2	+	2370			
NUCLEAR	+	4	+	2114				4	20	2719	2373	*	*	*
PETROLEUM	1	61	2700	2500	*	*	*	5	154	2776	2672	*	*	*
ENGINEERING TECHNOLOGY	51	126	2469	2346	$2655	$2500	$2270	67	267	2442	2290	$2666	$2433	$2208
SCIENCE														
AGRICULTURAL	4	29	2110	1587	*	*	*	12	135	2066	1686	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	8	37	1660	1693	*	*	*	10	74	1698	1754	*	*	*
CHEMISTRY	12	19	2447	2280	*	*	*	14	67	2401	2192	*	*	*
COMPUTER SCIENCE	55	420	2234	2266	2583	2250	1958	171	1389	2325	2276	2716	2350	1958
MATHEMATICS	27	130	2237	2255	2513	2292	1900	46	304	2242	2237	2583	2317	1875
ALLIED HEALTH PROFESSIONS	+	12	+	1689				2	71	1888	1994	*	*	*
NURSING	+	39	+	2091				1	178	2833	1959	*	*	*
PHARMACY	3	58	2500	2837	*	*	*	9	75	2603	2758	*	*	*
PHYSICS	1	11	3000	2527	*	*	*	2	24	2550	2378	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	7	+	1488				+	25	+	1803			
RENEWABLE NATURAL RSRCS	+	4	+	2046				+	10	+	1694			
TOTALS	1336	7126						2379	24157					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	199	1112	$2195	$2054	$2500	$2250	$1875	427	5432	$2129	$2007	$2417	$2100	$1791
BANKING OCCUPATIONS	19	225	2166	1816	*	*	*	29	527	2051	1815	2583	2125	1583
BUSINESS ADMINISTRATION	30	100	1821	1766	2350	1667	1500	35	408	1803	1691	2350	1666	1458
CONSULTANTS	145	301	2484	2333	2900	2500	2100	204	833	2422	2265	2800	2417	2083
FINANCIAL ANALYSTS	112	298	2480	2284	3000	2500	2000	123	657	2438	2160	2920	2500	1850
HUMAN RESOURCES	3	41	1819	1674	*	*	*	6	165	1646	1630	*	*	*
MANAGEMENT TRAINEE	135	632	2110	1815	2600	2166	1583	203	1764	2063	1747	2580	2083	1583
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	37	262	2228	2243	2583	2298	1800	90	904	2288	2230	2708	2333	1833
COMPUTER SCIENTISTS	50	256	2437	2295	2704	2438	2083	119	820	2406	2298	2716	2417	2028
MATH/STATISTICIANS	14	81	2152	2284	*	*	*	20	162	2171	2263	2500	2175	1560
MARKETING & SALES														
ADVERTISING/MARKETING	21	168	2200	1881	2500	2166	1833	39	560	2131	1849	2700	2083	1666
RETAIL/WHOLESALE SALES	22	297	1890	1767	2208	1792	1667	45	787	1837	1776	2208	1792	1542
TECHNICAL SALES	25	122	2222	2116	2500	2333	2030	34	326	2146	2037	2500	2250	1700
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	4	23	1902	1684	*	*	*	9	104	1939	1678	*	*	*
COMMUNICATIONS OCCUPATION	3	20	2041	1741	*	*	*	5	99	2129	1635	*	*	*
ENGINEERS (Eng. Deg. Req)	440	2788	2507	2450	2725	2517	2250	869	9361	2486	2437	2717	2500	2175
HEALTH RELATED OCCUPATION	5	82	1980	2414	*	*	*	14	195	2210	2187	*	*	*
INSURANCE OCCUPATIONS	14	122	1839	1848	*	*	*	28	359	1865	1809	2083	1775	1666
LAW ENFORCEMENT OCCPTNS	+	3	+	1810				2	26	1959	1763	*	*	*
NURSES	+	40	+	2101				1	173	2833	1974	*	*	*
PRODUCTION OCCUPATIONS	4	39	1891	2063	*	*	*	10	169	2063	2084	*	*	*
REAL ESTATE OCCUPATIONS	1	22	1670	1983	*	*	*	1	39	1670	1887	*	*	*
RESEARCHERS-NONSCIENTIFIC	36	41	2091	2058	3000	1775	1333	36	59	2091	2069	3000	1775	1333
RESEARCHERS-SCIENTIFIC	9	16	2005	1887	*	*	*	13	85	2081	2180	*	*	*
SOC. WORKERS & RECREATION	5	25	1040	1315	*	*	*	8	87	1155	1392	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	3	10	2167	2080	*	*	*	9	56	2129	1916	*	*	*
TOTALS	1336	7126						2379	24157					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	32	+	$2419				3	316	$1986	$2290	*	*	*
MBA--NON-TECH	20	195	$2444	2853	$2875	$2459	$2166	27	686	2545	2791	$2916	$2500	$2166
MBA--TECH	+	56	+	3283				4	243	2698	3192	*	*	*
MS-BUSINESS	2	28	2458	2822	*	*	*	2	81	2458	2608	*	*	*
ADMINISTRATION	+	4	+	1925				2	12	2212	2181	*	*	*
BANKING & FINANCE	+	170	+	3207				+	195	+	3133			
INDUSTRIAL MGMT (incl Ind. Administration)	+	5	+	2800				+	11	+	2844			
LABOR/INDUSTRIAL RELATION	+	1	+	3416				3	21	2439	2614	*	*	*
MANAGEMENT INFO SYSTEMS	+	23	+	2903				+	51	+	2640			
HUMANITIES														
HUMANITIES	+	11	+	1856				3	29	1434	1674	*	*	*
SOCIAL SCIENCES	+	8	+	1850				4	81	1911	1920	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	29	+	2869				1	64	2908	2843	*	*	*
BIOENGINEERING & BIOMEDIC	1	2	4000	3417	*	*	*	1	2	4000	3417	*	*	*
CHEMICAL	11	31	3323	2984	*	*	*	22	90	3049	2871	3850	2908	2690
CIVIL	+	22	+	2511				11	99	2274	2467	*	*	*
ELECTRICAL(incl Comp Eng)	9	121	3166	3065	*	*	*	39	516	3115	3008	3500	3125	2667
GEOLOGICAL	+	2	+	2804				1	14	1871	2359	*	*	*
INDUSTRIAL	2	30	2500	2846	*	*	*	5	85	2652	2775	*	*	*
MECHANICAL	4	81	2929	2843	*	*	*	11	231	2909	2840	*	*	*
METALLURGICAL	+	6	+	2863				+	29	+	2837			
NUCLEAR	+	+	+	+				1	5	2533	2655	*	*	*
SCIENCE														
BIOLOGICAL	+	+	+	+				1	6	2208	1709	*	*	*
CHEMISTRY	1	7	2416	2295	*	*	*	3	37	2667	2664	*	*	*
COMPUTER SCIENCE	2	31	2896	2878	*	*	*	14	155	3060	2866	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	5	+	2714				2	20	1598	2488	*	*	*
MATHEMATICS	1	4	2417	2798	*	*	*	2	28	2299	2446	*	*	*
PHYSICS	+	4	+	3344				+	7	+	3194			
TOTALS	53	908						162	3114					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	137	$2500	$3440	*	*	*	2	461	$2729	$3355	*	*	*
MBA--TECH	+	52	+	3595				+	160	+	3630			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	153	+	3423				+	478	+	3459			
MBA--TECH	2	97	3168	3627	*	*	*	2	303	3168	3696	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	15	127	3756	3524	*	*	*	15	331	3756	3475	*	*	*
MBA--TECH	6	67	4125	3620	*	*	*	6	213	4125	3815	*	*	*
TOTALS	24	633						25	1946					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/2/88 THROUGH 6/6/88							CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	+	+	+				+	12	+	$4063			
CHEMICAL	+	22	+	$3909				29	106	$3765	3800	$4083	$3833	$3500
CIVIL	+	+	+	+				+	11	+	3144			
ELEC ENG (INCL COMP ENG)	4	27	$3685	4207	*	*	*	10	81	3930	4116	*	*	*
MECHANICAL	+	9	+	4076				+	43	+	3853			
METALLURGICAL	+	+	+	+				+	26	+	3773			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	4	+	2271			
CHEMISTRY	3	28	3419	3391	*	*	*	5	138	3468	3415	*	*	*
COMPUTER SCIENCE	+	4	+	3396				2	13	3958	3917	*	*	*
MATHEMATICS	+	3	+	4250				1	8	3708	3590	*	*	*
PHYSICS	+	3	+	3653				2	24	2083	3447	*	*	*
POLYMER	+	3	+	3533				2	23	3583	3377	*	*	*
TOTALS	7	99						51	489					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2155 363 2833 1833		2150 4		2208 2	2000 1		1958 3	
BANKING & FINANCE	2238 5		1902 21 2583 1542	1833 1	2097 6	2096 12		1840 15	1577 4
BUSINESS ADMINISTRATION & MANAGEMENT	2181 3		1484 8	1702 9	1959 2			1823 4	1685 14
HUMAN RESOURCES (incl Labor Relations)								1875 1	1521 2
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS	2143 7				2250 1				
MARKETING & DISTRIBUTION	2125 2	1500 3			2900 1	1960 1		1800 1	1754 21 2166 1583
ECONOMICS	2429 17		2238 29 2900 1791	2292 2	2723 17	2714 19	1666 1	1941 13	1871 14
LETTERS (incl English, Literature)			2350 1						1750 2
HUMANITIES - All Other	2275 4	1916 1	2346 4	2300 1		2143 5		2028 2	1760 10
CRIMINAL JUSTICE									
HISTORY	1875 2		2625 4		2413 4	2518 8			1880 5

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY	2329 4		1692 3					1772 4	1800 5
SOCIAL SCIENCES-All Other	2363 2		2372 15		2777 18	2655 18		1678 2	1692 9
ADVERTISING		1833 1							
COMMUNICATIONS									1698 4
JOURNALISM			1750 1						
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL	2292 1								
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2600 2		2416 1	2917 2	2621 5	2555 3			
CIVIL					2170 16				
ELECTRICAL(incl Comp Eng)	2421 30 2800 2250		2452 8	2550 11	2742 20 4400 2333	2839 11		2327 5	2308 1

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2361 31 2750 2083		2417 2		2083 1				
MECHANICAL	2315 9				2542 2				
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY	2487 8		2600 1	2500 1	2575 9	2629 4		2290 1	
AGRICULTURAL							1512 1		
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY	2458 1				2975 2	2000 1			

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2266 7		2218 4	2281 16	2352 7	2288 5		2092 5	1500 1
MATHEMATICS	2351 10		-	2167 2	2229 2	1855 3		2242 10	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

JULY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING		2000 1				2000 2			1958 1
BANKING & FINANCE	1400 1			1979 2		2000 2			
BUSINESS ADMINISTRATION & MANAGEMENT				2491 1		1505 3			2500 1
HUMAN RESOURCES (incl Labor Relations)						1363 1			
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION	1741 1			2071 2		1500 1		2026 2	1750 3
ECONOMICS	1777 2				2083 1	2230 11	2700 1		
LETTERS (incl English, Literature)	1214 3								
HUMANITIES - All Other	1392 5					1471 10			
CRIMINAL JUSTICE									
HISTORY						2247 5			

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other	2400 1					1828 14			
ADVERTISING						850 1			
COMMUNICATIONS						1027 2			
JOURNALISM						1583 1			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL		2500 1					2631 7		
AGRICULTURAL									2350 1
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2625 1				2300 2		2568 4	2583 2	2667 2
CIVIL		1958 1			2485 2	2750 1			
ELECTRICAL(incl Comp Eng)		2573 10			2463 32 2726 2350	2558 34 3300 2500	2494 12		2576 12

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL		3129 2		2625 1		2705 6			2418 5
MECHANICAL	2350 2				2788 15	2161 3	2326 22 2625 2220		2497 28 2891 2333
METALLURGICAL									2625 1
MINING & MINERAL									
NUCLEAR					2770 3				
PETROLEUM									2716 1
ENGINEERING TECHNOLOGY		2234 1			2125 1	2398 4	2250 1		2350 1
AGRICULTURAL								2354 2	2458 1
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL						2250 1			
CHEMISTRY	2500 1					2250 1			

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2261 7			2502 7	2481 19	2566 2		2125 1
MATHEMATICS		2717 1				1959 2	2513 1		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY						2800 1			
PHYSICS						3000 1			
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING		2023 5	2049 5		2104 2		1985 1	1975 7	
BANKING & FINANCE		2021 2	2020 6	2153 6	2104 2		2000 1	2083 1	2059 2
BUSINESS ADMINISTRATION & MANAGEMENT	2013 2	2167 4	2275 2	2333 3	2254 3	1346 1	2023 3	2143 3	1867 1
HUMAN RESOURCES (incl Labor Relations)								2138 2	
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS		2475 1	1750 1	2125 1					
MARKETING & DISTRIBUTION		2189 6	1887 8	1713 1	2096 2	2042 1		1975 1	2071 4
ECONOMICS	2084 1	2083 1	2150 1	2375 5	2442 2				
LETTERS (incl English, Literature)		2292 1		1766 1					
HUMANITIES - All Other					2283 2				
CRIMINAL JUSTICE									
HISTORY	2600 1			1500 1					

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY			2500 1	2225 3					
SOCIAL SCIENCES-All Other					2166 3	2250 1		1900 1	
ADVERTISING									
COMMUNICATIONS									
JOURNALISM		2000 1							
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL		2072 1		2500 2					
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2346 7	2637 70 3133 2500	2333 1	2595 6	2581 5	2565 3		2679 9	2500 3
CIVIL	2105 39 2500 1938			2458 3			2015 1	2180 1	
ELECTRICAL(incl Comp Eng)	2406 10	2612 12	2588 51 3250 2417	2515 149 3500 2360	2722 3	2613 4	2397 13	2628 3	2513 8

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL	2400 1								
INDUSTRIAL	2500 2	2389 6	2320 5	2425 13	2471 3	2367 3	2192 3		
MECHANICAL	2409 18	2618 34 2817 2500	2589 5	2485 59 2733 2350	2494 7	2562 5	2394 31 2551 2275	2718 7	2418 2
METALLURGICAL		2525 1	2425 1	2600 1			2454 10	2875 1	
MINING & MINERAL									
NUCLEAR							2565 1		
PETROLEUM								2791 4	
ENGINEERING TECHNOLOGY	2370 11	2563 2		2514 12	2375 1	2833 1	2253 5	2270 1	
AGRICULTURAL	2048 5	2030 1						2583 1	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL		1744 4							
CHEMISTRY		2410 6		2001 1					2000 1

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1916 1	2365 6	2461 21 3100 2250	2441 29 2750 2225		2425 2		2408 4	2950 1
MATHEMATICS	1925 2	2152 4	2417 1	2350 7	2375 1				
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY		2917 1							
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

JULY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING				1759 3		1560 1	
BANKING & FINANCE	1500 1			1944 2			
BUSINESS ADMINISTRATION & MANAGEMENT						1572 2	
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS		2200 1				2250 1	
MARKETING & DISTRIBUTION				2042 1			
ECONOMICS			2000 1				
LETTERS (incl English, Literature)							
HUMANITIES - All Other			1100 1		1236 5	3000 1	1625 1
CRIMINAL JUSTICE						2041 1	1877 1
HISTORY				1300 1	1125 2	1542 2	

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY				1041 1	1250 1		
SOCIAL SCIENCES-All Other			1516 2		1329 2	1533 3	
ADVERTISING							
COMMUNICATIONS							
JOURNALISM							
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL							
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL		2583 6				1833 1	2083 1
CIVIL						2417 1	1970 2
ELECTRICAL(incl Comp Eng)		2625 1				1994 15	

JULY 1988 MAPA CUMULATIVE REPORT
AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL	2033 2					2007 5	
MECHANICAL		2575 2			1583 1	1994 4	2583 1
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY							1984 2
AGRICULTURAL						1259 1	
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL			1750 2	1575 2	1100 1		
CHEMISTRY							

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE		2275 2	2013 7	2208 1		2001 15	1941 1
MATHEMATICS							
ALLIED HEALTH PROFESSIONS				186[illegible] 2			
NURSING				2833 1			
PHARMACY				2530 7			
PHYSICS						2100 1	
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2170 409 3000 1833	1604 4	2115 89 3000 1541	1849 13	2588 51 3750 2200	2489 64 3500 2000	1666 1	1871 45 2416 1666	1752 86 2333 1458
BACHELOR TECHNICAL	2383 99 2800 2083	1833 1	2358 17	2413 32 3500 2000	2498 64 4400 2000	2534 27 4000 2165	1512 1	2229 21 3000 1958	1767 6

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH	1515 13	2000 1		2118 5	2083 1	1866 49 3520 1363	2700 1	2026 2	1942 5
BACHELOR TECHNICAL	2456 4	2488 23 4000 1958		2625 1	2551 62 4042 2332	2440 77 3300 1667	2442 49 2882 2249	2468 4	2507 53 2900 2300

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
BACHELOR NON-TECH	2177 4	2140 20 2475 2000	2017 24 2800 1750	2170 21 2800 1766	2207 16	1879 3	2011 5	2033 15	2038 7
BACHELOR TECHNICAL	2244 96 2783 1958	2552 149 3133 2333	2534 85 3250 2292	2492 282 3500 2300	2535 20 3000 2375	2541 18	2380 64 2600 2200	2636 31 2900 2465	2492 15

JULY 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
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AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH	1500 1	2200 1	1533 4	1693 8	1234 10	1789 11	1751 2
BACHELOR TECHNICAL	2033 2	2530 11	1954 9	2283 13	1342 2	1989 43 2443 1640	2073 7

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2434 12					1667 1			
MBA--TECH	3000 1				2166 1				

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH					2917 1	2000 1			2500 1
MBA--TECH									

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		2825 5	2944 3	2667 1			2400 2		
MBA--TECH		2958 1		2666 1					

JULY 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

JULY 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 6/6/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH							
MBA--TECH							